

Play-A-Thon 2020

MAKE MUSIC.
CREATE MEMORIES.
FIND A CURE.

October 25, 2020

Dear Music Educator,

The current situation of teaching music remotely is taking its toll on student motivation. Our organization, Bridge Arts and Education, would like to introduce a new program to help reinvigorate the students in their home practice. This November 16th we are launching a play-a-thon to benefit the Alzheimer's Association. Student musicians will collect donations (a one-time fixed contribution or an hourly pledge) for time practicing at home. We are hoping to inspire the students to improve their musicianship with this charitable incentive.

We are also thrilled to announce that we will be awarding three grants to participating teams. A \$500 grant will be awarded to the public school group that raises the highest dollar amount. A \$250 grant will be awarded to the public school group that raises the most money based on percentage of school population. A second \$250 grant will be awarded to the top money raising non-public school group. These grants can be used for any music education resource (including technology or a virtual guest artist).

Please take a look at the details on our website, www.bridgeartsandeducation.org/playathon, and encourage your students to sign up. The first 25 students to register will receive a free t-shirt!

Thank you for all you do.

United In Music,

Dan Shaut

Artistic Director

*Promoting education and
collaboration as a means to grow
a more diverse and innovative
music community.*



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